



WELL COLLECTED

Sarah Cetrulo of Trove Art Advisory on how to build an expert collection.

MIX IT UP

Gather art across mediums: paintings, works on paper, photography, and sculpture. This gives a collection depth, as though it were put together over many years when in fact it could have taken only a few short months.

FIND A COMMON THREAD

Your pieces should be able to live in several rooms across a big house or in a tiny space right next to one another. What's important is to have a theme that unites the whole. (For Laura, this was contemporary works and all things blue.)

FOLLOW YOUR GUT

If a piece gets you to laugh or reminds you of something you love, go for it. Nothing Laura does it too serious, and that's how art should be. It either needs to make you think or smile – preferably both.

ADD YOUR OWN TOUCH

Interspersing contemporary art alongside flea-market finds and souvenirs – things that have their own story and patina – gives a collection soul and personalizes the works within your home.